



Press Release
Att: News Editor

Gothenburg 2018-04-17

Greencarrier AB new sponsor and partner for Nordea Masters at Hills Golf & Sports Club in Gothenburg

Gothenburg based Greencarrier AB, one of Scandinavia's largest privately owned logistics companies, will be sponsor and partner of Nordea Masters 2018, which will be held at Hills Golf & Sports Club in Gothenburg, 16-19 August this year.

– Greencarrier is much like golf today, a global business. When the Gothenburg region organizes an exciting event such as a European Tournament, we want to be part of it and we also see it as a good opportunity for qualitative exposure and activity, says Stefan Björk, Chairman of the Board, Greencarrier.



The golf season in Sweden is just around the corner and in August, Hills GK will be host for some of the world's best golfers. Greencarrier will be there when the European golf tour comes to Gothenburg

Photo: Hills Golf & Sports Club

Greencarrier AB, which started in 2000, has in a very short time period transformed itself into a major player in the logistics industry with a turnover around 4 billion SEK. The company employs about 800 people around the world with their own offices in the Nordic, Baltic, UK and Asian countries.

When it comes to golf, Greencarrier has a long history of commitment to the sport. For several years, they have been the partner of Hills Gold & Sports Club, the venue for this year's Nordea Masters. Greencarrier also sponsors "Barngolften", Sweden's largest golf charity event, where the proceeds go directly to the foundation for Queen Silvia's Children and Youth Hospital. Barngolften have raised about 15 million SEK for the foundation so far.



*Stefan Björk,
Chairman of the Board,
Greencarrier.*

In August, Hills will be host of some of the world's hottest golfers. The best ranked Swedish players right now are: Henrik Stenson (currently ranked 14 in the world but will not play Nordea Masters) Alexander Norén (17), Alexander Björk (123) and David Lingmertz (187).

– Our hope is that partners, employees and their families will have an outstanding golf experience at Hills in August. We associate golf with teamwork, creativity, focus and goal awareness - as well as with our mindset "Yes it's possible!". It also has environmental and health ingredients that are essential in Greencarrier's daily activities, says Stefan Björk.

Greencarrier is one of the Nordic region's largest privately owned companies specialising in global logistics solutions. 1
Today we are a team of 800 employees in 12 countries with offices in Sweden, Denmark, Norway, Finland, Estonia, Latvia, Lithuania, the UK, Poland, Czech Republic, Slovakia and China.



GREENCARRIER

For further information contact:

Sofia Schultz, Global Communication Manager, +46 (0) 707 73 32 40,

mail: sofia.schultz@greencarrier.com

Stefan Björk, Chairman of the Board, +46 (0) 708 85 00 29,

mail: stefan.bjork@greencarrier.com

www.greencarriergroup.com

www.nordeamasters.se

www.hillsgolfclub.se